

# FEMTECH ASSOCIATION ASIA – 2024 YEAR IN REVIEW

JANUARY 2025



**Asia's first & largest specialist advisory and femtech industry network**  
Launched in October 2021



**"Insights into the Femtech Landscape in Southeast Asia"**  
Consumer insights report in six countries



**Most Empowering Femtech Organisation - Asia**  
2024 Innovation in Business - Technology Innovator Awards



**Creating Social Impact in Asia**  
2024 Community Business Awards

## MISSION:

To drive collaboration in Asia's femtech industry to accelerate the creation of more healthcare solutions, for more women.

## UNITING 80+ FEMTECH STARTUPS IN 10 COUNTRIES



## OUR PILLARS – 2024 TOP INITIATIVES



### THOUGHT LEADERSHIP

- "Insights into the Femtech Landscape in Southeast Asia" in partnership with Milieu Insights
- 2024 Consumer Survey – Hong Kong
- Overview of Femtech in Malaysia



### PROGRAMMING

- FemTech Connect Asia Conference
- HSBC Femtech Showcase
- BlackRock Women's Initiative & Allies Network
- IWD: Co llab



### AMPLIFICATION

- Tatler Asia
- Milken Institute Speaker & Essayist
- Women's Forum
- GLC4HSR Annual Conclave
- Startup Pinay x FounderHer



### COMMUNITY-BUILDING

- Private WhatsApp Group
- UNFPA Equity 2030 Alliance
- Femtech Across Borders
- Bhutan Chapter Launch
- Villgro PH comp accelerator cohort memberships

## THOUGHT LEADERSHIP PARTNERS

**milieu**



**MILKEN INSTITUTE**



**villgro**  
philippines

**NUS** COLLEGE  
NATIONAL UNIVERSITY OF SINGAPORE

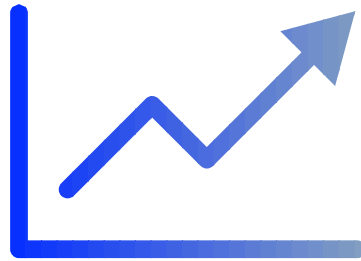
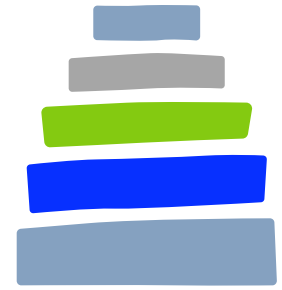
# 2024 HIGHLIGHTS



1

## Hosted FemTech Connect Asia

First-ever homegrown Femtech & Women's Health Conference in Asia, with 115 delegates from 11 countries in attendance.



2

## Launched in Bhutan

Expanded into our 10th country, the Land of the Thunder Dragon, with a new Chapter.

3

## Joined UNFPA Equity 2030 Alliance

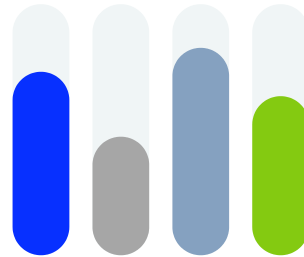
Contributing members to accelerate actions to normalise gender equity in science and technology.



4

## Researched with Milieu Insight: "Insights into the Femtech Landscape in SE Asia"

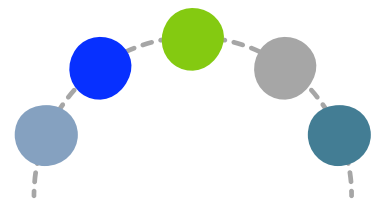
Released first-ever consumer insights report covering femtech adoption, awareness, and attitudes in six key countries.



5

## Partnered with Leading Brands

Cigna, HSBC, AWS, Singapore Global Network, BlackRock, Milken Institute, Singtel, Tatler, Deloitte, SpeakIn, IPI Singapore, Women's Forum, NUS and more. Thank you to all of our partners!



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## FEMTECH CONNECT ASIA

In June 2024, FemTech Association Asia hosted **FemTech Connect Asia**, the region's first homegrown Femtech & Women's Health Conference, welcoming 115+ Delegates from 11 countries - government reps, 15+ MNCs and 35+ femtech founders.



## FEMTECH STARS ASIA

FemTech Association Asia members recognised the most respected and influential leaders in women's health & technology in Asia in the 2024 **FemTech Stars Asia** campaign, celebrating impactful contributions by industry leaders over the past year.



## CORPORATE PARTNERSHIPS



# 150+ FEMTECH ASSOCIATION ASIA MEMBERS

**It's a LinkedIn Takeover!**

Meet the FemTech Association Asia members taking over our page for the next four weeks!

 <b>Mayra Hurtado Hormonj</b> 14-19 Oct	 <b>Christina Ang HeyVenus</b> 21-26 Oct
 <b>Sastya Wardani PLans</b> 28 Oct-2 Nov	 <b>Benjamin Lam Zora Health</b> 4-9 Nov

www.femtechassociation.com

**4.3K+** FOLLOWERS

**1.3K+** FOLLOWERS

**150+** MEMBERS

