



FEMTECH  
CONNECT  
ASIA

The 2<sup>nd</sup> Annual **FemTech Connect Asia** Conference  
*Shaping the Future of Femtech & Women's Health in Asia*



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'24 highlights

agenda



overview

Welcome to **FemTech Connect Asia**, the pioneering conference, where women's health and innovation converge in Asia. Following the inaugural conference in June 2024, FemTech Association Asia aims to launch the second edition in 2025.

Throughout this event, thought leaders, entrepreneurs, multinational corporate executives, media and investors from across Asia will gather with a focus on the femtech & women's health industry.

Join us to engage in insightful discussions, immersive workshops and networking sessions to:

- **Create** new paths for innovation in Asia's femtech industry;
- **Collaborate** to expand the influence of the regional ecosystem;
- **Champion** a future where technology bridges the gender gap; and
- **Connect** with visionaries at the forefront of women's health and technology.

We invite you join us and contribute towards shaping the future of femtech and women's health in Asia.



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The **FemTech Connect Asia** roundtable format is a discussion-based summit – prioritising engagement over lectures; personal encounters over cold-networking – focusing on the future of the femtech industry.

### 2024 Conference Topics:

- ✓ Accelerating the Advancement of Femtech in Southeast Asia
- ✓ Consumer Market Value of Southeast Asia
- ✓ Patient-Provider Relationships in the Digital Era
- ✓ Integrating Women’s Health into the Workplace
- ✓ Addressing Research Gaps in Femtech
- ✓ Expanding Horizons for Comprehensive Women’s Health
- ✓ Exploring Women’s Health & Artificial Intelligence
- ✓ Femtech Startup Showcase
- ✓ Femtech Innovation Showcase

### Based on 2024 Delegate feedback, **2025 Conference Topics:**

- ✓ Longevity, Aging & Women’s Health
- ✓ Funding Trends & Opportunities
- ✓ Menopause Research Review
- ✓ “The Ask”: Harness the Power of Community Collaboration
- ✓ “Failures” Showcase: Overcoming Industry & Business Challenges
- ✓ ...and more!



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**2024 FemTech Connect Asia** welcomed 115 Delegates from 11 countries for the event in Singapore. Delegates included government representatives, executives from over 15 MNCs and 35+ femtech founders.

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'24 highlights  
agenda  
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# 2024 Conference Press Coverage



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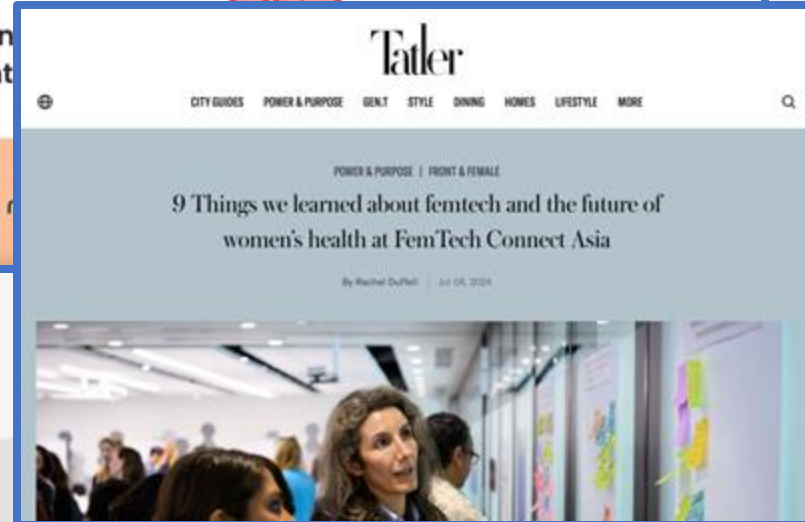
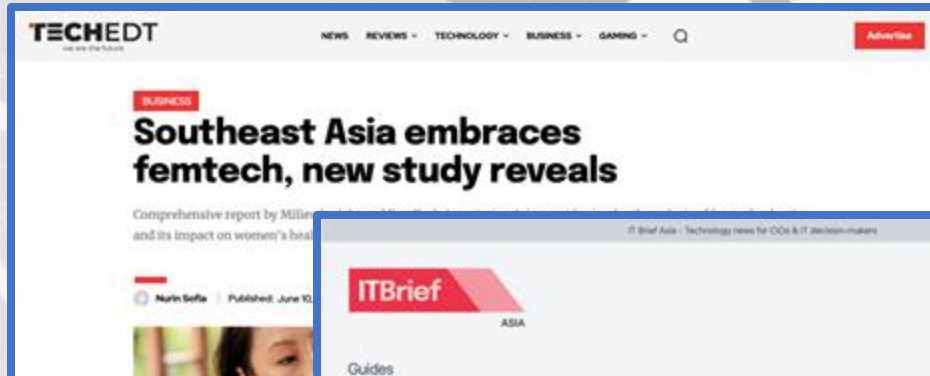
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FRONT & FEMALE

Tatler

7 things to look forward to at FemTech Connect in Singapore



'24 highlights

agenda

overview

**2024 FemTech Connect Asia** had support from amazing sponsors, including research partner Milieu Insight, with whom FemTech Association Asia partnered to present the 2024 report, “Insights into the Femtech Landscape in Southeast Asia”.

Platinum Sponsor



Gold Sponsor



Blue Sponsor



Venue Sponsor



Network Connectivity Partner



Media Partner



Knowledge Partners



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'24 highlights

agenda

overview

FEMTECH  
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**FemTech Association Asia** is the gateway to the femtech industry in Asia and the region's first and largest industry network for founders, professionals, investors and enthusiasts focused on improving women's health through technology solutions.

This award-nominated organisation currently represents 80+ femtech companies across ten countries in Asia, with additional members from outside of the region in Australia, Bangladesh, Netherlands, New Zealand, Sri Lanka, UK and USA.



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Founded  
Oct 2021

Across 10  
Countries in  
Asia

15+  
Femtech  
Categories

40+  
Events to  
Date

150+  
Members

80+  
Startups

4.5K+  
LinkedIn  
Followers

~1.2M+  
Avg Annual  
Media  
Reach



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'24 highlights

agenda

overview

## WHY PARTNER WITH FEMTECH CONNECT ASIA?

Partners of FemTech Connect Asia will be aligned with Asia's femtech startup ecosystem, innovation, women's empowerment, ESG and industry growth.



**Attain exclusive regional insights**



**Showcase products, services & solutions**



**Gain visibility as industry leader**



**Explore new investment opportunities**



**Network with regional Femtech experts**



**Conduct in-person market research**



**Create impact for DE&I and ESG targets**



**Media coverage & industry alignment**

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'24 highlights

agenda

overview



## SPONSORSHIP OPPORTUNITIES

Below are the general guidelines for financial partnership - and if you have another proposal that fits better with your budget and needs, just let us know!

	BLUE \$5,000	GOLD \$10,000	PLATINUM \$15,000
<i>SGD</i>			
FemTech Connect Asia Tickets	✓✓	✓✓✓	✓✓✓✓
Inclusion in FemTech Connect Asia Marketing/PR	✓	✓	✓
FemTech Connect Asia Speaker Slot(s)	✓	✓	✓✓
One-Year Bespoke Corporate Membership to FemTech Association Asia (incl. four [4] employees)		✓	✓
Agenda Input		✓	✓
1st Right of Refusal for Q425 & Q126 FemTech Association Asia available event partnership opportunities			✓
1:1 FemTech Founder Introductions			✓
Complimentary 1-hr Programme: “Introduction to the Femtech Landscape in Asia” or 1-hr consulting session with FemTech Association Asia Team			✓





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**Thank you**

*For more information, please contact: [info@femtechassociation.com](mailto:info@femtechassociation.com)*